



**On April 5<sup>th</sup> 2016, PSA Peugeot Citroën becomes “PSA Group” and adopts a new logo.**

The Group’s new identity is aligned with the shift in its business model towards a broader portfolio of business activities in a drive to optimize its existing customer base while expanding that base through digital innovation.

Existing Customer Specific Requirements and other documents regarding ISO/TS 16949 issued by PSA Peugeot Citroën remain effective. Documents and corporate identifiers will be updated to display the new name and logo.

PSA Group representative to IATF