Cookie Policy

This site, like many others, uses small files called cookies to help us customize your experience. Find out more about cookies and how you can control them.

This page contains information on what cookies are, the cookies used by the IATF ("us," "we," "our," "IATF" or "Company") website, how to switch cookies off in your browser, how to specifically switch off advertising cookies, and some useful links for further reading on the subject. If it does not provide the information you were looking for, or you have any further questions about the use of cookies on the Company website, please email contact_us@iaob.org.

What are cookies?

Cookies are small text files that are stored by the browser (for example, Internet Explorer or Safari) on your computer or mobile phone. They allow websites to store things including your user preferences. Think of cookies as providing a 'memory' for the website, so that it can recognize you when you come back and respond appropriately.

How do we use cookies?

On our Site, you may encounter the following types of cookie:

Site performance cookies
Anonymous analytics cookies
Geotargetting cookies
Registration cookies
Advertising cookies
Third party advertising cookies

Site performance cookies

This type of cookie remembers your preferences for tools found on the Company's website, so you don't have to re-set them each time you visit. Examples include:

– Volume settings for our video player
– Whether you see new content first
– Video streaming speeds that are compatible with your browser

Anonymous analytics cookies:

Every time someone visits our website, software provided by another organization generates an "anonymous analytics cookie." These cookies can tell us whether or not you have visited the site before. Your browser will tell us if you have these cookies and, if you don't, we generate new ones. This allows us to track how many individual users we have, and how often they visit the site.

Unless you are signed in to the Site, we cannot use these cookies to identify individuals. We use them to gather statistics, for example, the number of visits to a page. If you are logged in, we will also know the details you gave to us for this, such as your username and email address.

Geotargetting cookies

These cookies are used by software which tries to work out what country you are in from the information supplied by your browser when you click on a web page. This cookie is completely anonymous, and we only use it to help target our content – such as whether you see a country specific home page – and advertising.

Registration cookies

When you register with us, we generate cookies that let us know whether you are signed in or not. Our servers use these cookies to work out which account you are signed in with, and if you are allowed access to a particular service. It also allows us to associate any comments you post with your username. If you have not selected "keep me signed in", your cookies get deleted when you either close your browser or shut down your computer. While you are signed into either of the sites, we combine information from your registration cookies with analytics cookies, which we could use to identify which pages you have seen.

Advertising cookies

These cookies allow us to know whether or not you've seen a particular ad or a type of advertisement, and how long it is since you've seen it. We also use cookies to help us use targeted advertising. We may use cookies set by another organization so we can more accurately target advertising to you. These cookies are anonymous – they store information about what you are looking at on our site, but not about who you are.

Third party advertising cookies

Some content you see on the Site is provided by other organizations. Some of these organizations use their own anonymous cookies to track how many people have seen a particular ad, or to track how many people have seen it more than once. The companies that generate these cookies have their own privacy policies, and we have no access to read or write these cookies. These organizations may use their cookies to anonymously target advertising to you on other websites, based on your visit to the Site.

Other third party cookies

On some pages of our website, other organizations may also set their own anonymous cookies. They do this to track the success of their application, or to customize the application for you. Because of how cookies work, our website cannot access these cookies, nor can the other organization access the data in cookies we use on our website.

How do I turn cookies off?

It is usually possible to stop your browser accepting cookies, or to stop it accepting cookies from a particular website. However, we cannot tell if you are signed in without using cookies, so you would not be able to post comments.

All modern browsers allow you to change your cookie settings. You can usually find these settings in the Options or Preferences menu of your browser. To understand these settings, the following links may be helpful, or you can use the Help option in your browser for more details.

Cookie settings in Internet Explorer
Cookie settings in Firefox
Cookie settings in Chrome
Cookie settings in Safari web and iOS.

If you are primarily concerned about third party cookies generated by advertisers, you can turn these off by going to the Your Online Choices site.

You can also visit the trade body representing these advertising platforms for more information: Network Advertising Initiative.

Useful links

If you would like to find out more about cookies and their use on the Internet, you may find the following links useful:

Microsoft Cookies guide
All About Cookies

The IAB has provided the following website to give information specifically about privacy issues around Internet advertising: youronlinechoices.co.uk/uk

For further legal information about privacy issues, you may find these links useful:

Data Protection Act 1998
The Information Commissioner's Office

If you would like to contact us about cookies please email us: contact_us@iaob.org.